Content Brief

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Kanye Quest 3030

1. Project Overview- The goal for this site is to inform the reader about the abandoned "Kanye Quest" ARG as well as give some context into its contents. There isn't much concentrated information on it in locations other than ARG forums, so this will allow a one-stop website for all of your Kanye Quest needs.
2. Resources- This project will use three different Wikipedia links for information.
   a. https://en.wikipedia.org/wiki/Kanye_Quest_3030
   b. https://en.wikipedia.org/wiki/Alternate_reality_game
   c. https://en.wikipedia.org/wiki/Kanye_West
3. Audience- The targeted audience for this website is any and all people with a deep love of Kanye Quest in their hearts, or those who wish to learn.
4. Message- When people are done exploring this website, I want them to leave with intrigue and a burning desire to play the game.
5. Tone- The tone of the website should be whimsical and mysterious but erring on the side of "playful" rather than scary.
6. Visual Design- Hopefully this website can mimic the simple, yet successful, art style of the game, with references attached below.

Kanye Quest 3030

For 3 turns, interrupts enemies before they can finish and counterattacks. Requires Microphone.

| 💬 Winslow | 🖩 Sarcophagus |
| 🏃 Interruption | 🥐 Croissants |

Kanye

HP 723
DJ 178

You have proven your worth once again. You have ascended. However, further ascension is always possible. If you do not wish to ascend further, your journey ends here, so please close this program by